CALL

Comprehensive Assessment of Leadership for Learning

Comprehensive Data. Meaningful Conversations. Focused Action.

The Comprehensive Assessment of Leadership for Learning (CALL) is a research-based, school-wide assessment and feedback system designed to help schools understand the leadership and organizational practices that shape teaching and student learning. **Rather than evaluating an individual leader, CALL focuses on practices distributed across the school and provides actionable data educators can use for improvement.**

Why CALL?

PRACTICE-BASED

Focuses on what happens across a school, not on rating an individual principal or administrator.

CONTINUOUS IMPROVEMENT

Supports a cycle of assessing practices, identifying priorities, taking action, and monitoring progress.

ACTION-ORIENTED

Provides immediate, detailed feedback to identify strengths, examine areas for growth, and guide improvement.

RESEARCH-BASED

Developed at the University of Wisconsin-Madison through research supported by the Institute of Education Sciences.

What Does CALL Assess?

CALL provides a comprehensive view of the leadership and organizational practices that support school improvement. The assessment focuses on five interconnected domains:

1. Focus on School-Wide Leadership for Learning
2. Focus on Teaching and Learning
3. Building Professional Learning Communities
4. Strategic Human Resource Management
5. Ensuring an Effective Learning Environment

More Than a Survey

CALL is more than a tool for collecting data. Its questions focus on the practices, processes, programs, and routines that shape teaching and learning across a school. As educators respond, they reflect on their own work and consider practices throughout the school. In this way, completing CALL becomes a professional learning activity in itself, encouraging reflection and a deeper understanding of school-wide practices.

Focus on the Work. Focus on Improvement. Focus on Student Learning.

CALL is designed to do more than identify strengths and areas for improvement. By providing detailed feedback on school-wide practices, CALL helps educators engage in meaningful conversations, establish improvement priorities, and make informed decisions that strengthen teaching and create better opportunities for student learning. CALL helps schools connect leadership practices with instructional priorities and student learning goals.

From Assessment to Continuous Improvement

Administering the CALL survey is a means to an end: using actionable data to guide school improvement. CALL's interactive reporting tools, AI capabilities, and targeted follow-up surveys help schools translate findings into focused action and monitor progress over time.

Explore Your Results

Interactive CALL reports help users examine areas of strength and improvement needs, view item-level response distributions, compare respondent groups, and explore changes across survey administrations. District and multi-school users can also look across schools to identify patterns and trends.

CALL AI

Engage directly with CALL data using natural-language questions. CALL AI can summarize findings, identify patterns, support multi-school analysis, and help users consider priorities and next steps.

QUICK CALL

Create a shorter, customized follow-up survey using selected CALL items or domains. Reassess targeted practices during the year and compare results with previous administrations to monitor progress and inform ongoing improvement.



A Continuous Improvement Cycle

A full CALL administration provides a comprehensive view of school-wide practices. School teams can use CALL data and CALL AI to understand findings and identify priorities, then use Quick CALL during the year to revisit targeted practices and see whether they are changing. Repeating the full assessment over time provides another comprehensive view of progress and emerging needs.

Learn More

Explore CALL, request a demonstration, or talk with the CALL team about how the assessment can support school or district improvement efforts.

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